

Innovation Case study: **Medtronic**

Accelerating innovative medtech & digital health solutions

Client context

Medtronic was looking to identify innovators and business entities to **solve four problems in modern healthcare:**

1. Accelerate novel healthcare innovation with life-transforming technologies;
2. Provide more equitable and accessible healthcare solutions;
3. Leverage new digital innovations to simplify healthcare for patients;
4. Drive personalized care in the future through data and design.

Agorize solution

Agorize's SaaS platform powered the Medtronic APAC Innovation Challenge with a modern, user-friendly experience for the participants to learn about the challenge and submit their proposals.

The Medtronic team was then able to efficiently review, assess and select the best innovation projects across multiple phases to get to the finalists.

Results

Within just six weeks, Medtronic received **323 submissions from 46 countries**. **Finalists** and winners proposed ideas within medical technology, digital health and disease management solutions fields. **5 winners were chosen and received up to US\$200,000 each to work on a commercial pilot.**

Medtronic

agorize

Objective
Innovation

Targeted audience
Medtech solution providers

Location
Asia

Sector
Healthcare technology

Year
2021

323

proposals submitted

46

countries

5

top winners received
up to \$ 200,000 each



Contact
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if you want to know more